



Contact

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Skills

Photoshop
Lightroom
Illustrator
InDesign
Dreamweaver
Acrobat
InVision
GatherContent

Dotnetnuke
WordPress

Mail Chimp
Vertical Response
Hubspot
Eloqua

HTML
CSS

Highlights

Over 14 years of experience with web design, managing customer expectations, and development by way of producing creative, user-friendly web designs.

- Excellent at balancing customer satisfaction with organizational goals, as well as working individually and collaboratively on small or large-scale projects
- Skilled at providing online solutions for clients through a combination of web and marketing skills by leading the planning, design, and implementation of websites from concept through to completion
- Proficient in the Adobe Suite of software including Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat and Lightroom
- In depth knowledge of Content Management Systems such as Dotnetnuke, WordPress and Oracle
- Ability to program in HTML / CSS
- Adept in the use of InVision for wireframing software and GatherContent for managing content
- Exceptional written and verbal communication skills and comprehension
- Dedicated and collaborative team player, managing and delivering time sensitive projects while guiding the teams behind them

Work Experience

MacEwan University September, 2017 - Present

Web Designer

- Design original graphics and layouts for the MacEwan.ca website
- Collaborate with copywriters and developers on the creation of unique concepts in alignment with the MacEwan brand
- Manage, maintain and update existing web site
- Responsible for quality assurance of finished web pages
- Designed, developed and maintain intranet

Primal Tribe Inc. (www.primaltribe.com) September, 2003 - August, 2017

Lead Web Designer

- Instrumental in the design, branding and development of online marketing materials
- Created complex graphics and professional designs for a variety of businesses
- Prepared site maps and wire-frames through a collaborative and creative process
- Designed and managed email marketing initiatives using MailChimp, Vertical Response and Hubspot

Recent Achievements

2016 Davey Award | 2016 MarCom Gold & Platinum Awards
2016 W3 Gold Awards | 2016 Silver Communicator Awards

Education

Northern Alberta Institute of Technology 2002 - 2003

Digital and Interactive Media Design, Certificate | Graduated with Honors

Northern Alberta Institute of Technology 2000 - 2002

Business Administration, Marketing Diploma | Graduated with Honors